

MEDIA STUDIES (CREATIVE MEDIA)

COURSE CODE: 5M5048
LEVEL 5



The aim of the course is to provide students with the necessary skills to think imaginatively and bring their ideas to life through a creative and artistic approach. It is designed to afford students the opportunity to become familiar with the various fields of journalism, digital photography, games studies and digital image design. Successful candidates will acquire a broad range of skills, which will qualify them to either progress to media industries or to work in higher education.

Course Content

Module Name	Description
Digital Photography 5N1270	This module is designed to introduce the learner to the theory and practice of digital photographic production. It enables the learner to take photos using different camera settings to maximise the quality and presentation of the photo.
Desktop Publishing 5N0785	This module is designed to provide a comprehensive introduction to Desktop Publishing, enabling the learner to design and create brochures, flyers, newsletters, house styles and other printed output.
Games Analysis Design 5N1691	This module is designed to provide the learner with the knowledge and skills to analyse and critique computer based games and create their own computer based games.
Work Experience 5N1396	The purpose of this module is to provide learners with the personal knowledge, skills and capacity to participate in a suitable work placement under supervision for a limited time. Work experience includes observation of good timekeeping, working independently while under general direction, meeting deadlines, personal presentation, communication techniques, adherence to health, safety and other relevant regulations.
Image Processing 5N1292	The Image Processing module uses Adobe Photoshop CS5 to enable students to edit existing and create original images on a computer. Areas covered in the module include selection tools, layering, clipping masks, restoration techniques, colourising techniques, montages, lighting effects, text effects and scanning methods.
Media Analysis 5N1298	This module will examine different types of media such as newspapers, television, internet, social media etc. to see which is best for promoting certain products and services. It also looks at the role of media in society and how it has evolved, its effect on its audience, trends and its reliability when reporting news.
Communications 5N0690	The purpose of this module is to facilitate learners to acquire communications skills relevant to vocational and personal development and to explore the use of modern information and communications technology (ICT), in personal and vocational life. It enables the learner to take responsibility for his/her own learning.
Word Processing 5N1358	This module aims to equip the learners with the knowledge to use a word processing application. Learners will be able to create documents applying a range of text processing features including - margins, line spacing, indenting text, and paragraphs and borders and shading, numbering and bullets, copying and pasting text, enhancing text.
Modules may be subject to change	

Career Opportunities

This course provides the basis from which a student may further their studies in the area of Digital Media. There are also a wide range of job opportunities in the Media sector including:

- Publishing
- Animation
- Film Director
- Screen Writer
- Fashion Photographer
- Special Correspondent
- Disk Jockey
- Civil Service Local Authority Offices

Certification

On successful completion of the course, candidates who reach the required standard will receive the following award:

QQI Level 5 Certificate in Creative Media – 5M5048

Work Experience

Exposure to the real world of work forms an integral part of all Further Education courses. All students are required to perform a mandatory period of work placement in order to successfully complete the course

Fees

There are no tuition fees payable to Moate Business College. However, please note that there are costs involved in taking a course, e.g. exam fees, professional body registration fees, etc. A student registration fee must be paid on joining the course.

Grant

Moate Business College students are eligible under the same conditions as any third level institution to apply for the government paid maintenance grant.

Apply to S.U.S.I. on
www.studentfinance.ie

Moate Business College,
Lake Road, Moate, Co Westmeath
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Possible Progression from this Course

Athlone Institute of Technology

- AL655 Social Media Marketing
- AL705 Software Development (Mobile Applications & Connected Devices)

Carlow Institute of Technology

- CW808 Media & Public Relations

Dublin Institute of Technology

- DT559 Photography

GMIT

- GA281 Digital Media & Society

Institute of Technology Tralee

- TL811 Computing with Games Development

Maynooth University

- MH109 Media Studies

Dublin City University

- DC133 Multimedia

Blanchardstown IT

- BN021 Creative Digital Media Level 7
- BN112 Creative Digital Media Level 8

Letterkenny IT

- LY406 Photography Level 6
- LY408 Visual Communication & Graphic Design Level 8
- LY427 Digital Media Design Level 7
- LY437 Animation Level 7

Limerick IT

- LC418 Computing - Games Design and Development

