

# ADVANCED CERTIFICATE IN TOURISM WITH BUSINESS

COURSE CODE: 6M5012  
LEVEL 6



This one year course provides the learner with the opportunity to work at supervisory level in a variety of tourism related businesses, or to progress to further or higher education and training. Graduates may apply for Advanced Entry to year 2 of related courses in Institutes of Technology.

## Course Content

Module Name	Description
Customer Service 6N0697	The aim of the module is to enable the student gain an in-depth understanding of the customer service function within an organisation and to develop effective customer service skills.
Tourism Policy and Practice 6N2106	Students will learn about the national and international policies in the tourism industry. Furthermore students will be taught the skills necessary to provide specialised information and guidance to the visitor.
Work Experience 6N1946	This module aims to provide an opportunity for students to gain valuable experience of working in an organisation. It will enable them to facilitate the link between the subject knowledge gained from their course and the realities of the working world.
Airport Passenger Services 6N4972	Students will learn how to perform pre-flight check-in duties, manual check-in and perform boarding duties and procedures.
Human Resource Management 6N3750	HR Management enables the student to gain an in-depth understanding of the role and function of Human Resources within an organisation. Students will acquire and develop the necessary practical, personal and interpersonal skills required to work in a Human Resource Department.
Sales Presentation 6N3567	Students will gain the knowledge, skills and competencies to create and deliver high impact presentations that support and advance the sales process. Students will gain a working knowledge of Microsoft PowerPoint.
Event Management 6N4800	Upon completion students will have the skill set necessary to plan, organise, supervise, produce and conduct a post-event evaluation of an event such as an exhibition, artistic performance, cultural event, business event, fundraising event, political event, conference or festival.
Word Processing 6N4977	This module aims to equip the learner with the skills to use a word processing application to produce documents in a variety of contexts whilst working autonomously and under general direction. Learners will be able to apply a range of advanced text processing features including – page layout, referencing long documents – adding tables of content, cross referencing, bookmarks, indexes, mail merge, graphics, tables, macros, tracking changes and sharing documents for editing.

Modules may be subject to change

## Career Opportunities

- Customer Service
- Tour Guide/Rep
- Tour Operator
- Banking and Insurance
- Sales
- Conference and Event Management
- Reception and Front Office
- Airports Check-In
- Human Resource Management
- Air Cabin Crew
- Airport Security
- General Business

## Certification

On successful completion of the course, candidates who reach the required standard will receive the following award:

**QQI Level 6 Advanced Certificate in Tourism with Business (6M5012)**

## Fees

There are no tuition fees payable to Moate Business College. However, please note that there are costs involved in taking a course, e.g. exam fees, professional body registration fees, etc. A student registration fee must be paid on joining the course.

## Grant

Moate Business College students are eligible under the same conditions as any third level institution to apply for the government paid maintenance grant.

**Apply to S.U.S.I. on [www.studentfinance.ie](http://www.studentfinance.ie)**

**Moate Business College,  
Lake Road, Moate, Co Westmeath  
Tel: 090 6481 178  
Email: [mbcadmin@eircom.net](mailto:mbcadmin@eircom.net)**

## Possible Progression from this Course

**Progression routes are also available to National Universities of Ireland Colleges (NUI) offering degree programmes.**

### Athlone Institute of Technology

AL650	Business Level 6
AL652	Business in Equine Studies Level 6
AL660	Culinary Arts Level 6
AL661	Bar Supervision Level 6
AL663	Business (Sport and Recreation) Level 6
AL760	Spa and Wellness Management Level 7
AL761	Hotel and Leisure Management Level 7

### Institute of Technology, Carlow

CW037	Business Level 7
CW067	Culture and Heritage Studies Level 7
CW906	Business Studies Level 6
CW908	Business Management Level 8
CW917	Business Level 7

### Dublin Institute of Technology

DT401	International Hospitality Management Level 8
DT406	Tourism Management Level 7
DT407	Culinary Arts Level 8
DT408	Hospitality Management Level 7
DT411	Leisure Management Level 7
DT412	Tourism Marketing Level 8
DT413	Event Management Level 8

### GMIT

GA170	Business Level 7
GA174	Business in Marketing and Sales Level 7
GA184	Business in Marketing and Sales Level 8
GA360	Tourism Level 6
GA362	Hotel and Hospitality Operations Level 6
GA370	Hotel and Catering Management Level 7
GA372	Culinary Arts Management Level 7
GA374	Tourism Management Level 7
GA375	Retail Management Level 7
GA376	Event Management with Public Relations Level 7
GA380	Hotel and Catering Management Level 8

### Institute of Technology, Dundalk

DK650	Culinary Arts Level 6
DK651	Hospitality Studies Level 6
DK710	Business & Management Level 7
DK711	Business & Technology Level 7
DK750	Hospitality Management Level 7
DK752	Event Management Level 7
DK816	Business Studies Level 8
DK861	Digital Humanities Level 8