



TOURISM WITH BUSINESS

The MBC Tourism with Business programme offers students the ideal combination of subjects to enable them to acquire the knowledge, skills and competence to gain direct entry into the work place in a tourism or business related role, to progress to MBC's Level 6 programme or for progression to suitable CAO courses further afield.

Entry Requirements

- Leaving Certificate standard or QQI Level 4
- Mature students (23+) are welcome to apply

Course Content

- Tourism Principles and Practice 5N2078
- Tourism Information and Administration 5N0636
- Customer Service 5N0972
- Communications 5N0690
- Work Experience 5N1356
- Word Processing 5N1358
- Irish Cultural and Heritage Resources 5N1293
- Marketing Practice 5N1400

Please note the above modules are subject to change.

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for possible progression routes from this course

Career Opportunities

This course provides the basis from which a student may further his/her studies or find employment in a variety of careers in Tourism and Business

- Customer Service
- Travel Agent
- Tour Operations
- Air Cabin Crew
- Banking and Insurance
- Event Operations
- Reception and Front Office
- Airports and Airlines
- Marketing
- Tour Guide
- Tourist Information

Certification

Awarding Body:	QQI
Award Title:	Certificate in Tourism with Business
Award Code:	5M5011
Level:	5





Tourism with Business (5M5011)

Moate Business College

- 6M5012 Advanced Tourism with Business (Level 6)
 6M4985 Advanced Business with IT (Level 6)

Athlone Institute of Technology

- AL650 Business (Level 6)
 AK660 Culinary Arts (Level 6)
 AL661 Bar Supervision (Level 6)
 AL663 Business (Sport and Recreation) (Level 6)
 AL751 Digital Marketing (Level 7)
 AL752 Business (Level 7)
 AL761 Hotel and Leisure Management (Level 7)
 AL855 Hospitality Management (with International Placement) (Level 8)

Maynooth University

- MH101 Arts (Level 8)
 MH106 Psychology (Level 8)
 MH107 Social Science (Level 8)
 MH501 LLB - Law (Level 8)
 MH502 Law (Option) (Level 8)

Dublin City University

- DC117 Aviation Management / Aviation Management with Pilot Studies (Level 8)
 DC231 International Relations (Level 8)
 DC232 Law and Society (BCL) (Level 8)
 DC295 Arts (Joint Honours) - Politics (Level 8)

National University of Ireland, Galway

- GY101 Arts (Joint Honours) (Level 8)
 GY123 Applied Social Sciences (Level 8)
 GY261 Business Studies (International Hotel Management, Shannon) (Level 8)

University College Dublin

- DN520 Arts (Level 8)
 DN530 Humanities (Level 8)
 DN700 Social Sciences (Level 8)
 DN710 Economics (Level 8)
 DN720 Psychology (Level 8)
 DN750 Social Policy & Sociology (Level 8)

University of Limerick

- LM002 Arts (Level 8)

Limerick Institute of Technology

- LC293 Business Studies with Travel and Tourism Management (Level 8)
 LC294 Business Studies with Event Management
 LC296 Hotel Front Office Management (Level 6)
 LC320 Business (Level 8)

- LC398 Culinary Arts (Level 7)
 LC399 Hospitality Supervision (Level 7)

Galway - Mayo Institute of Technology

- GA160 Business (Level 6)
 GA170 Business (Level 7)
 GA174 Marketing and Sales (Level 7)
 GA182 Business (Level 8)
 GA282 Heritage Studies (Level 8)
 GA360 Business in Tourism (Level 6)
 GA361 Culinary Arts (Level 6)
 GA362 Hotel and Hospitality Operations (Level 6)
 GA364 Heritage Studies (Level 6)
 GA380 International Hotel Management (Level 8)
 GA381 International Tourism Management (Level 8)
 GA384 Event Management with Public Relations (L8)
 GA887 History and Geography (Level 6)
 GA891 Geography and Outdoor Education (Level 8)

Institute of Technology Sligo

- SG135 Business in Tourism with Event Management (Level 7)
 SG148 Tourism with Event Management (Level 8)
 SG248 Sociology and Politics (Level 8)
 SG446 Applied Archaeology (Level 8)

Waterford Institute of Technology

- WD091 Hospitality Management (Level 8)
 WD148 Tourism Marketing (Level 8)
 WD159 Business (Level 7)
 WD174 Tourism (Level 6)
 WD200 Arts (Options) (Level 8)

University College Cork

- CK101 Arts (Level 8)
 CK107 Geographical & Archaeological Sciences (L8)
 CK109 English (Level 8)
 CK113 Criminology (Level 8)
 CK122 Government and Political Science (Level 8)
 CK301 Law (Level 8)
 CK307 Law and Business (Level 8)

Institute of Technology Carlow

- CW058 Tourism & Event Management (Wexford campus) (Level 8)
 CW507 Aircraft Systems (Level 7)
 CW708 Law (Level 8)
 CW906 Business (Level 6)
 CW938 Business with Law (Level 8)

IADT Dun Laoghaire

- DL821 English, Media & Cultural Studies (Level 8)

Technological University Dublin

- TU641 Bar and Restaurant Management (Level 6)
 TU642 Culinary Arts (Level 6)
 TU644 Food Management & Entrepreneurship (L6)
 TU745 Hospitality Management (Level 7)
 TU746 International Hospitality and Tourism Management (Level 7)
 TU747 Tourism Management (Level 7)
 TU774 Management (Level 7)
 TU779 International Business (Level 7)
 TU780 Advertising & Marketing Communications (L7)
 TU783 Marketing (Level 7)
 TU901 Business (Level 8)
 TU908 Management (Level 8)
 TU915 International Business (Level 8)
 TU919 Advertising & Marketing Communications (L8)
 TU920 Digital Marketing (Level 8)
 TU943 Culinary Entrepreneurship (Level 8)
 TU951 International Hospitality and Tourism Management (Level 8)
 TU953 Tourism and Digital Marketing (Level 8)
 TU954 Event Management (Level 8)

